



# PATHWAYS FOR **PROSPERITY**

**CREATE COMMUNITY CONVERSATION AND ACTION**  
TO ADDRESS ECONOMIC MOBILITY AND DRIVE CHANGE IN THE ECONOMIC  
OUTCOMES OF FAYETTEVILLE & CUMBERLAND COUNTY RESIDENTS

# P4P Community & Youth Surveys

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- About the Surveys
- Respondents
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# About the Surveys

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- Community Member Survey
  - 1,514 responses online and on paper
  - Sample of convenience
  - Concerted effort to engage residents with lived experience (46% reported incomes below \$49K)
- Youth Survey
  - 345 responses from high school students

# Respondents--Gender

ANSWER CHOICES	RESPONSES
▼ Female	70.71% 1,067
▼ Male	27.90% 421
▼ Do not wish to answer	1.26% 19
▼ Other	0.13% 2
<b>TOTAL</b>	<b>1,509</b>

# Respondents--Age

ANSWER CHOICES	RESPONSES
▼ Over 50	41.34% 623
▼ 36 - 50	30.99% 467
▼ 26 - 35	20.31% 306
▼ 18 - 25	5.24% 79
▼ Under 18	2.12% 32
<b>TOTAL</b>	<b>1,507</b>

# Respondents—Race/Ethnicity

ANSWER CHOICES	RESPONSES
▼ African American	41.37% 623
▼ White/Caucasian	37.05% 558
▼ Hispanic/Latino/Latina	7.17% 108
▼ Multi-Racial/Ethnic	5.25% 79
▼ Do not wish to answer	4.25% 64
▼ Other	3.32% 50
▼ Asian	1.59% 24
<b>TOTAL</b>	<b>1,506</b>

# Respondents—In/Out City Limits

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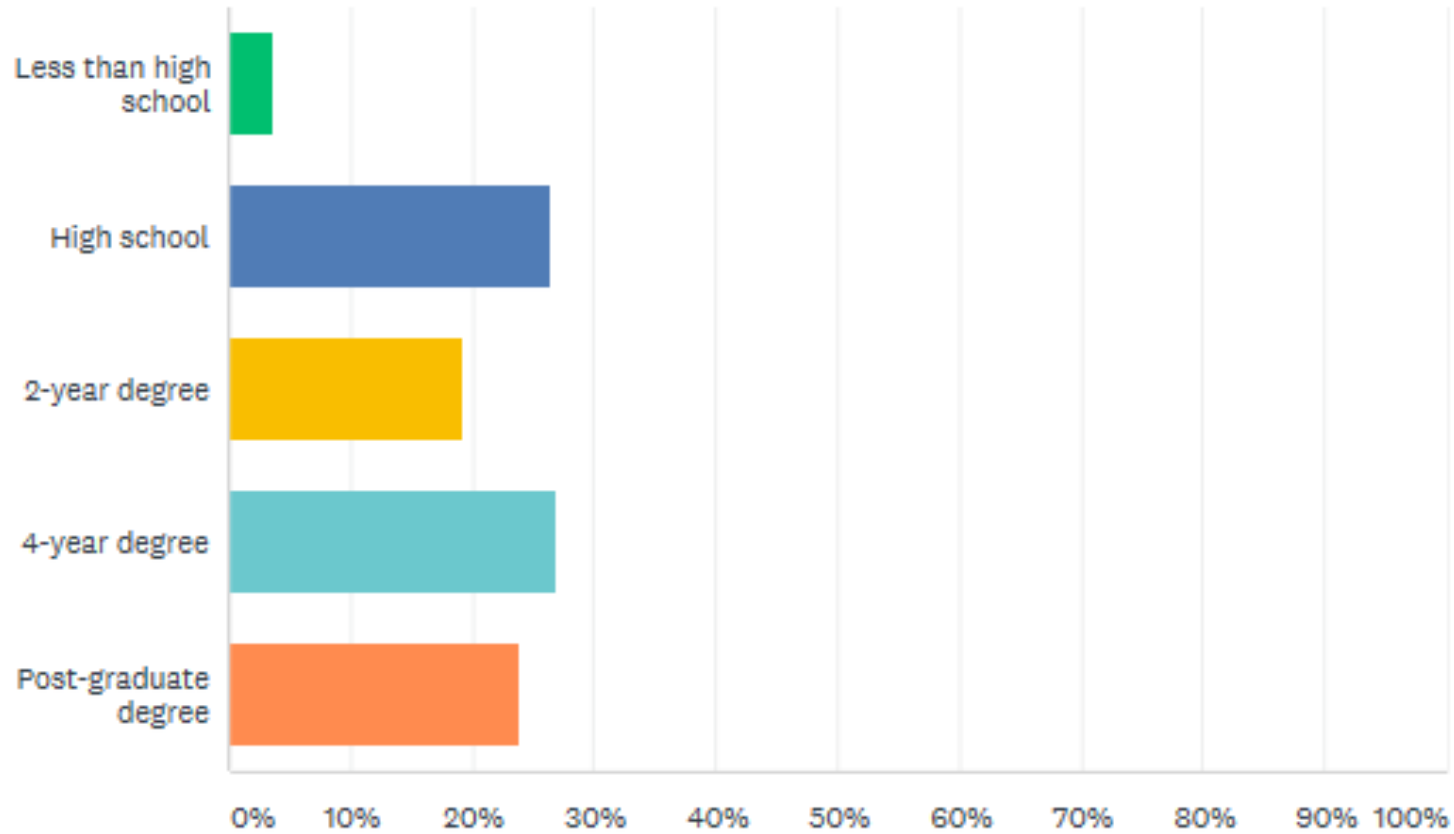
ANSWER CHOICES	RESPONSES
▼ Inside city limits	69.69% 1,037
▼ Outside city limits	30.31% 451
<b>TOTAL</b>	<b>1,488</b>

# Respondents—Marital Status

ANSWER CHOICES	RESPONSES
▼ Married	52.44% 783
▼ Single	28.94% 432
▼ Divorced	12.12% 181
▼ Widowed	4.49% 67
▼ Domestic Partnership	2.01% 30
<b>TOTAL</b>	<b>1,493</b>



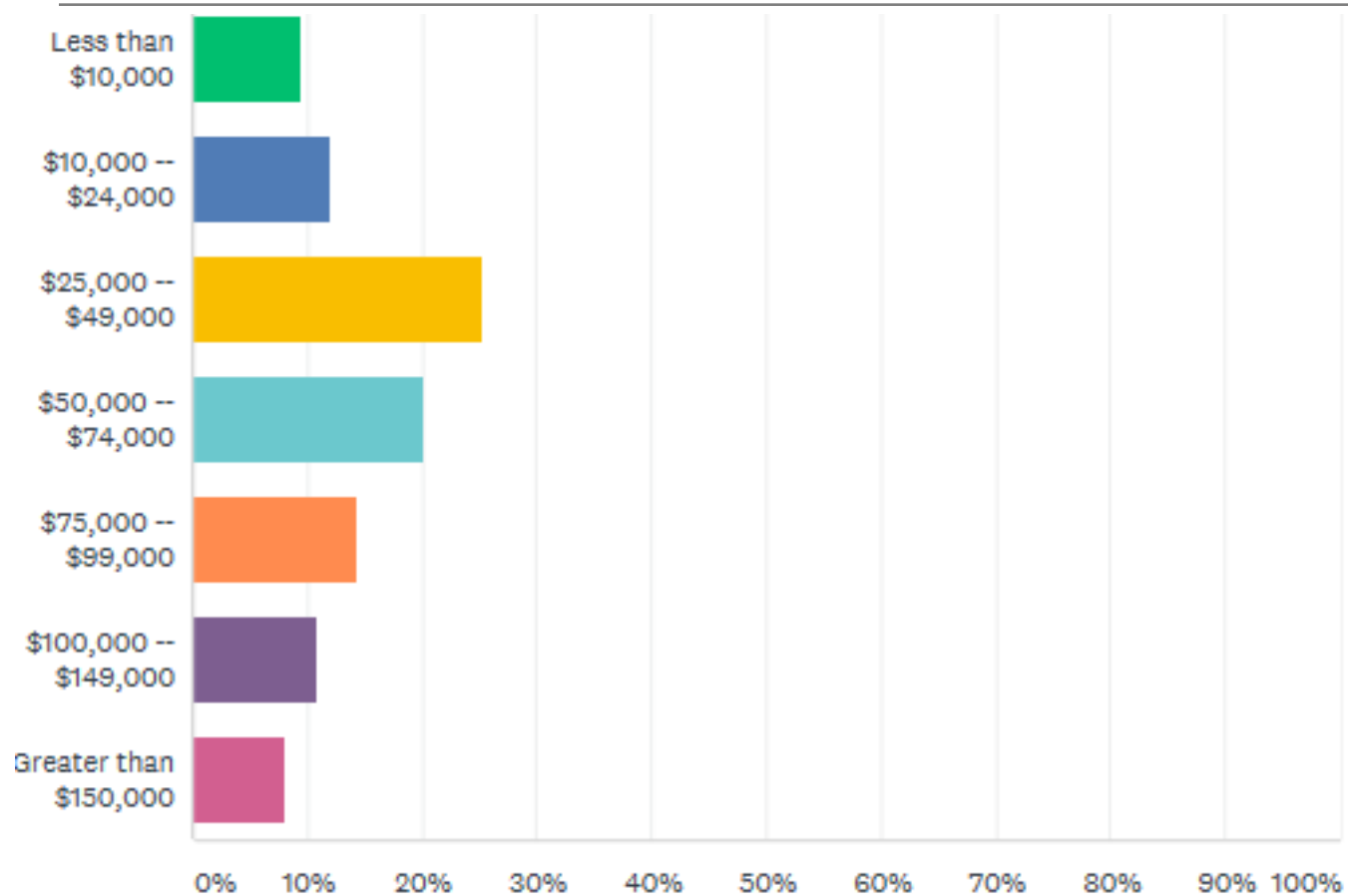
# Respondents—Education



# Respondents—Education

ANSWER CHOICES	RESPONSES
▼ Less than high school	3.48% 52
▼ High school	26.42% 395
▼ 2-year degree	19.20% 287
▼ 4-year degree	26.96% 403
▼ Post-graduate degree	23.95% 358
<b>TOTAL</b>	<b>1,495</b>

# Respondents—Annual HH Income



# Respondents—Annual HH Income

ANSWER CHOICES	RESPONSES
Less than \$10,000	9.44% 136
\$10,000 -- \$24,000	11.94% 172
\$25,000 -- \$49,000	25.26% 364
\$50,000 -- \$74,000	19.99% 288
\$75,000 -- \$99,000	14.37% 207
\$100,000 -- \$149,000	10.83% 156
Greater than \$150,000	8.19% 118
<b>TOTAL</b>	<b>1,441</b>

# How do you define poverty?

ANSWER CHOICES	RESPONSES
Can't afford basic necessities of life	64.68% 888
Living below federal poverty line (\$24,600 for a family of four)	17.12% 235
Low income	5.75% 79
Can't afford housing / lack of adequate housing	3.79% 52
No money / lack of money	3.57% 49
Homelessness	2.91% 40
No food / not enough food	2.18% 30
<b>TOTAL</b>	<b>1,373</b>

# What does moving up mean?

ANSWER CHOICES	RESPONSES
▼ Being financially secure	83.18% 1,236
▼ Children better off than me	47.78% 710
▼ Owning a house	40.17% 597
▼ Having more control of my time	32.71% 486
▼ Owning my own business	20.32% 302
▼ Making more than minimum wage	17.43% 259
▼ Being wealthy	15.21% 226
▼ Getting a college degree	14.00% 208
▼ Being middle class	7.34% 109
Total Respondents: 1,486	

# What factors help people move up?

ANSWER CHOICES	RESPONSES
▼ Job training	42.55% 591
▼ Affordable housing	39.67% 551
▼ Higher minimum wage	39.02% 542
▼ Education beyond high school	37.87% 526
▼ Hard work	32.54% 452
▼ Good overall economy	23.97% 333
▼ Dependable transportation	20.45% 284
▼ Mentors, role models	20.30% 282
▼ Good Kindergarten - 12th grade education	17.71% 246
▼ Good health	16.34% 227
▼ Knowing the right people	7.92% 110
▼ Diverse friends and neighbors	3.74% 52
▼ More integrated schools	2.81% 39
Total Respondents: 1,389	

# What factors hold people back?

ANSWER CHOICES	RESPONSES
▼ Lack of job training	42.52% 622
▼ High cost of living	40.81% 597
▼ Criminal background	35.06% 513
▼ Lack of positive role models	28.09% 411
▼ No high school diploma	27.68% 405
▼ No education past high school	27.14% 397
▼ Racism/discrimination	26.86% 393
▼ Unreliable transportation	18.39% 269
▼ Inadequate Kindergarten - 12th grade education	17.16% 251
▼ Expensive housing	14.08% 206
▼ Poor health	13.94% 204
▼ Segregated community	6.70% 98
▼ Segregated schools	2.73% 40
<b>Total Respondents: 1,463</b>	



# Economic situation better in 1 year?

ANSWER CHOICES	RESPONSES
▼ About the same	45.50% 658
▼ Better	44.67% 646
▼ Worse	9.82% 142
<b>TOTAL</b>	<b>1,446</b>

# Economic situation better in 5 years?

ANSWER CHOICES	RESPONSES
▼ Better	61.44% 894
▼ About the same	27.29% 397
▼ Worse	11.27% 164
TOTAL	1,455

# How many see poverty as a problem?

ANSWER CHOICES	RESPONSES
▼ About half	36.54% 528
▼ Most	31.42% 454
▼ Very few	22.15% 320
▼ Nearly all	8.24% 119
▼ Almost none	1.66% 24
<b>TOTAL</b>	<b>1,445</b>

# Describe local gov. efforts on poverty

ANSWER CHOICES	RESPONSES
▼ Working a little	56.02% 800
▼ Not working at all	22.90% 327
▼ No effort being made	12.46% 178
▼ Working well	7.28% 104
▼ Working extremely well	1.33% 19
<b>TOTAL</b>	<b>1,428</b>

# What is needed to get more involved?

ANSWER CHOICES	RESPONSES
▼ More information on opportunities to work on anti-poverty advocacy	44.72% 635
▼ Information/training on ways to advocate	44.44% 631
▼ More information on the causes and consequences of poverty	39.44% 560
▼ More opportunities to share input with local government leaders	36.62% 520
▼ Meetings about local poverty issues held at times that are more convenient (e.g., on evenings or weekends)	25.92% 368
Total Respondents: 1,420	

# Supportive Factors by Gender

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FEMALE	MALE
Higher Minimum Wage (43%)	Hard Work (44%)
Affordable Housing (43%)	Job Training (42%)
Job Training (43%)	Education Beyond High School (38%)
Education Beyond High School (38%)	Affordable Housing (32%)
Hard Work (28%)	Higher Minimum Wage (29%)

# Supportive Factors by Race/Ethnicity

AFRICAN AMERICAN	CAUCASIAN
Higher Minimum Wage (52%)	Job Training (46%)
Education Beyond High School (45%)	Hard Work (45%)
Affordable Housing (42%)	Affordable Housing (39%)
Job Training (41%)	Education Beyond High School (34%)
Good Overall Economy (27%)	Higher Minimum Wage (25%)

# Supportive Factors by Race/Ethnicity

LATINO	ASIAN
Higher Minimum Wage (45%)	Affordable Housing (45%)
Education Beyond High School (39%)	Hard Work (41%)
Hard Work (32%)	Good Health (32%)
Affordable Housing (31%)	Job Training (27%) Education Beyond High School (27%) Dependable Transportation (27%)
Job Training (29%)	Higher Minimum Wage (18%)



# Supportive Factors by Race/Ethnicity

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MULTI-RACE
Higher Minimum Wage (49%)
Affordable Housing (49%)
Job Training (36%)
Education Beyond High School (32%)
Good Overall Economy (28%)

# Supportive Factors by Income

UNDER \$10,000	\$10,000 - \$24,000
Affordable Housing (53%)	Higher Minimum Wage (55%)
Higher Minimum Wage (50%)	Affordable Housing (39%)
Job Training (38%)	Job Training (38%)
Hard Work (31%)	Education Beyond High School (35%)
Dependable Transportation (28%)	Good Overall Economy (26%)

# Supportive Factors by Income

\$25,000 - \$49,000	\$50,000 - \$74,000
Job Training (45%)	Job Training (44%)
Affordable Housing (44%)	Higher Minimum Wage (37%)
Higher Minimum Wage (44%)	Affordable Housing (37%)
Education Beyond High School (38%)	Hard Work (35%)
Hard Work (30%)	Good Overall Economy (27%)

# Barriers by Income

UNDER \$10,000	\$10,000 - \$24,000
High Cost of Living (53%)	High Cost of Living (47%)
Criminal Background (44%)	Racism/Discrimination (41%)
Racism/Discrimination (30%)	Criminal Background (35%)
Lack of Job Training (29%)	Lack of Job Training (34%)
No High School Diploma (27%)	No High School Diploma (24%)
	Unreliable Transportation (24%)

# Barriers by Income

\$25,000 - \$49,000	\$50,000 - \$74,000
High Cost of Living (47%)	Lack of Job Training (49%)
Lack of Job Training (43%)	High Cost of Living (42%)
Criminal Background (35%)	Criminal Background (32%)
No High School Diploma (27%) No Education Past High School (27%)	No Education Past High School (31%)
Racism/Discrimination (26%)	Lack of Positive Role Models (31%)

# Barriers by Race/Ethnicity—Youth Voice

AFRICAN AMERICAN	CAUCASIAN
No High School Diploma (57%)	No High School Diploma (62%)
High Cost of Living (45%)	High Cost of Living (50%)
Criminal Background (41%)	No Education past High School (45%)
No Education Past High School (32%)	Criminal Background (28%)
Racism/Discrimination (27%)	Lack of Positive Role Models (21%) Lack of Job Training (21%)

# Barriers by Race/Ethnicity—Youth Voice

ASIAN (SMALL SAMPLE SIZE)	LATINO
High Cost of Living (47%)	No High School Diploma (43%)
Criminal Background (33%)	Lack of Positive Role Models (40%)
Lack of Positive Role Models (33%)	High Cost of Living (40%)
No Education Past High School (33%)	
Expensive Housing (33%)	
Segregated Community (33%)	
	Racism/Discrimination (34%)
	Criminal Background (34%)
	Expensive Housing (20%)

# Individual Voices

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